

hertel avenue

neighborhood

cannoli

pride



antique mecca

heritage

buffalo zoo

A Vibrant Marketplace

The Hertel Avenue strip breathes vibrant commercial life into North Buffalo as a great place to eat, shop and play. The strip (from Elmwood Avenue on the west to Main Street on the east) is lined with boutiques, delis, groceries, professional offices, four-star restaurants and nightclubs, all within easy walking distance for neighborhood residents and an easy ride from anywhere in the region.

The street is undergoing a \$10 million public works project aimed at upgrading the street and its sidewalks, maintaining the strip's architectural "look" and improving parking and accessibility.

The Hertel strip attracts numerous shoppers and visitors from the adjacent Parkside neighborhood, which draws tourists and visitors to attractions such as the Buffalo Zoo, Delaware Park and Frank Lloyd Wright's Darwin Martin House.

With its eclectic mix of everything from coffee houses to gourmet restaurants to antiques shops and clothiers, Hertel Avenue appeals to consumers ranging from college students to members of the growing families that live within steps of this lively commercial strip. The surrounding tree-lined residential streets and neighborhood provide a strong and loyal client base for the Hertel Avenue commercial core.

Attractions & Amenities

- The annual Italian Heritage and Food Festival takes place in mid-July. Set along a multi-block section of Hertel Avenue, this celebration of Italian culture and cuisine features entertainment, games and rides for the kids
- Home to Buffalo's most noted movie house for independent films, the North Park Theatre
- Directly adjacent to Delaware Park and Buffalo Zoo, the centerpiece of renowned urban landscape artist Frederick Law Olmsted's masterwork system of parks and parkways



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Demographic Details



	Drive Time 10 minutes	20 minutes	30 minutes
Total Population	457,841	856,064	1,072,653
% Female	53.00%	52.70%	52.40%
% Male	47.00%	47.30%	47.60%
Female Population	242,811	450,853	562,367
Male Population	215,030	405,212	510,286

Housing Units (2000 Census)	10 minutes	20 minutes	30 minutes
Total Housing Units	219,501	386,175	473,700
Owner Occupied Housing Units	47.80%	57.20%	59.50%
Renter Occupied Housing Units	40.50%	33.90%	32.10%
Median Home Value	\$75,490	\$83,688	\$86,482
Average Household Size	2.26	2.34	2.37

Age (2000 Census)	10 minutes	20 minutes	30 minutes
Age 0 - 4	6.50%	6.10%	6.10%
Age 5 - 13	12.70%	12.40%	12.60%
Age 14 - 17	5.30%	5.40%	5.50%
Age 18 - 20	4.50%	4.10%	4.10%
Age 21 - 24	5.70%	5.00%	4.70%
Age 25 - 34	13.60%	12.70%	12.40%
Age 35 - 44	15.00%	15.50%	15.80%
Age 45 - 54	12.60%	13.40%	13.60%
Age 55 - 64	8.00%	8.90%	9.00%
Age 65 - 74	7.90%	8.20%	8.10%
Age 75 - 84	6.20%	6.30%	6.10%
Age 85 +	2.00%	2.00%	2.00%
Median Age	36.2	37.8	38

Household Income (2003 Data)	10 minutes	20 minutes	30 minutes
Average Household Income	\$43,682	\$50,756	\$52,820
Median Household Income	\$33,172	\$39,183	\$40,927

Business & Employment (2000 Census)	10 minutes	20 minutes	30 minutes
Civilian Labor Force	217,734	419,686	525,015
Unemployment Rate	10.40%	7.80%	7.20%

Businesses (2003 Data)	10 minutes	20 minutes	30 minutes
Number of Employees	261,700	451,131	534,738
Number of Establishments	19,274	33,186	40,489

Consumer Expenditures (2003 Data)	10 minutes	20 minutes	30 minutes
Total Annual Average Household Expenditure	\$39,175	\$43,140	\$44,318
Apparel	\$2,145.97	\$2,347.34	\$2,408.13
Charitable Contribution	\$1,105.57	\$1,230.18	\$1,265.91
Education	\$721.65	\$783.05	\$801.31
Entertainment	\$2,026.72	\$2,234.71	\$2,296.38
Food & Beverages	\$6,481.24	\$7,116.40	\$7,306.51
Food at home	\$3,847.14	\$4,210.14	\$4,319.91
Food away from home	\$2,252.16	\$2,485.50	\$2,554.62
Alcoholic beverages	\$381.93	\$420.75	\$431.98
Health Care	\$2,483.05	\$2,723.22	\$2,793.65
Household Furnishings & Equip	\$1,554.31	\$1,718.55	\$1,767.05
Shelter	\$6,828.77	\$7,589.11	\$7,811.62
Household Operations	\$1,234.17	\$1,371.81	\$1,412.30
Misc. Expenses	\$460.27	\$504.44	\$517.24
Personal Insurance	\$446.94	\$494.66	\$508.75
Personal Care	\$648.88	\$705.70	\$723.29
Reading	\$211.70	\$232.05	\$238.04
Tobacco	\$360.38	\$398.67	\$409.79
Transportation	\$8,143.67	\$8,972.03	\$9,220.31
Utilities	\$3,050.71	\$3,322.47	\$3,405.62
Gifts	\$1,193.90	\$1,311.56	\$1,346.29

Educational Attainment (2003 Data)	10 minutes	20 minutes	30 minutes
Total Population Age 25+	295,894	567,569	712,080
Grade K - 8	6.10%	5.30%	5.10%
Grade 9 - 12, no diploma	14.10%	12.30%	11.90%
High School Graduate	29.20%	30.60%	30.70%
Associate's Degree	8.10%	9.20%	9.50%
Bachelor's Degree	13.30%	13.90%	14.10%
Graduate Degree	9.50%	9.60%	9.70%
Some College, No Degree	19.80%	19.10%	19.00%

Source: www.demographicsnow.com



**BUFFALO ECONOMIC
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For neighborhood retail and small business assistance contact:

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